

Dalla ricerca alla formazione. Come veicolare i valori emergenti dell'italicità

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Studi italiani di linguistica teorica e applicata XLIII, 1 (2014), pp. 305-323

SUMMARY

The aim of this work is to focus the attention to the new term at disposal to describe the Italian descendants of emigrants in the world. Nowadays emigrants is less used than Italics, a new term created by Piero Bassetti and able to include all those who feel attraction and interest for Italian culture and Made in Italy independently from national appartenance. The universe of Italics in the world potentially play a strategic role in spreading Italian know how in their new countries. Regional identity is another important factor: in particular the Course (post lauream) organized at the University of Udine “Valori identitari e imprenditorialità” is a way to increase an interest towards the Italian world and language in new young generations of descendants of emigrants from Friuli and Italy giving them an opportunity to attend a course organized in collaboration with Ente Friuli nel Mondo and Regione Autonoma Friuli Venezia Giulia. The Course rapresentes a challenge because in the first period lessons are held in e-learning with students still in their native countries but connected with Udine through the web and the learning management system Moodle.