

TITOLI PROFESSIONALI AL FEMMINILE - QUANTA STRADA C'È (ANCORA) DA FARE?

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ABSTRACT

This article deals with female professional titles in the Italian language. Based on an online questionnaire, in which 3394 informants participated, it analyses on a quantitative basis the attitudes towards professional titles (“How important is it to insist on explicitly female professional titles?”, “Do explicitly female professional titles have an impact on the perception of women in the society?” and “Do exclusively masculine professional titles disturb you?”). Furthermore, the paper investigates the preferences informants exhibit with respect to the choice of professional titles asking directly if informants prefer, when referred to a woman, forms such as “sin-daca” or “ministra” instead of “sindaco” or “ministro”. In a qualitative analysis, the attitudes with respect to gender and language were analyzed and differentiated.