NEOLOGISMI E BUZZWORDS DAL 2020 CINESE: ANALISI DEL LESSICO RIFERITO ALLA PANDEMIA

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ABSTRACT

The diffusion of Covid-19 pandemic has had an impact also on language use: new words appeared, other took new meanings and still others have replaced already existing units. This process of change and adaptation to a new circumstance has taken place also in Chinese, adopting the features of morphology and neology typi-cal of this language. This paper describes a selection of Chinese neologisms and buzzwords concerning the pandemic.

Key words: neologismi, prestiti, pandemia