

L'ITALIANO NEI RISTORANTI IN AFRICA.
ANALISI PERCETTIVA E IMPLICAZIONI DIDATTICHE

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ABSTRACT

This paper aims at analyzing the perception of Italian food in Africa by outlining its possible didactic implications in Italian L2 classes. It is a symbolically constructed perception through the categories of the Italian linguistic and cultural space: identifying their specificity in relation to the African context constitutes the condition of possibility to illustrate the degree of vitality and visibility of Italian, according to the 'linguistic landscape' parameters. To propose a reflection on the Italian food in Africa through the perception of restaurant owners, customers, but also students and teachers of Italian who live in Africa, the research referred to three survey tools: questionnaire, interview and corpus of online reviews of Italian restaurants in Africa on the famous platform for tourist reviewing, TripAdvisor.