

# CORTESÍA, EMOCIONES E IDENTIDAD EN EL DISCURSO ONLINE DE LOS JÓVENES DE VOX

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## ABSTRACT

This article examines the discursive construction of a group of young VOX followers in a 44 messages corpus of Twitter. Taking a qualitative approach, tweets were analysed looking for strategies related to politeness and emotions. The study shows an intense polarization that is reflected both in impoliteness towards those considered enemies and in politeness towards those considered members of the group. Emotions are also present, mainly hate and fear for the out-group, and love and pride for the in-group. The article concludes by stating that strategies of politeness are a key element in online political discourse when understood not as individual phenomena, but as tools for achieving a sense of belonging to a group.