

STYLISTIQUE NORMATIVE ET LITTÉRATURE RESTRICTIVE

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ABSTRACT

We question the teaching of a “normative style” from the point of view of literacy, in the Quebec linguistic context and in a communication program: institutional and professional hegemonic speeches guide and permeate the prescribed style. With the rules of normative writing, they establish a gnoseology based on a grammatical, practical and transparent representation of the language. However, Bally’s triangle situates the art of writing between the poles of natural language and literature, shedding light on the loss of a normative stylistic heritage, and encourages us to advocate a didactic reframing of the art of writing between these two language poles.